



Graduated May 2020

Dec 2020 – Aug 2023

Dec 2018 – Dec 2020

Apr 2015 – Nov 2015

References Available
Upon Request

MITCHELL BANNING

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mitchbanning.com

EDUCATION

Missouri State University

BFA in Design with dual major emphasis on **Graphic Design** and **Illustration** (cum laude)

WORK HISTORY

Creative Director | Frontier Business Group

- Successfully expanded the Creative Department by strategically growing the team from one employee to effectively managing up to five team members.
- Spearheaded end-to-end Creative Department hiring, onboarding, training, goal-achievement, day-to-day management, and leadership team commitments.
- Led UI/UX design for user-centric interfaces, that emphasized both aesthetics and functionality, from one-page sites to comprehensive 60+ page projects.
- Orchestrated end-to-end client photo and video shoots, including pre-meetings, creative briefs, cross-functional collaboration, talent hiring, shot coordination, and post-shoot tasks.

Graphic Designer | Frontier Business Group

- Successfully delivered comprehensive creative solutions, including impactful branding projects, captivating photo and video editing, and compelling professional presentations.
- Designed engaging print and digital ads within branding guidelines that resonated with target audiences and drove positive results for clients.
- Demonstrated versatility in website design, ranging from e-commerce platforms to brand awareness-focused landing pages, successfully catering to diverse client needs.

Photography Internship | Rockafellow Photography

- Successfully collaborated with the lead photographer, honing skills in studio photography across diverse subjects, including vehicles, food, and products.
- Acquired hands-on experience in studio lighting, digital camera fundamentals, and photo editing, resulting in high-quality images for client satisfaction.

SKILLS

Computer

Adobe cc: XD, InDesign, Illustrator, Photoshop, Premiere Pro, Lightroom Classic, Acrobat Pro

Other: Figma, Wordpress, Divi, Elementor, Monday, Hubspot, Google Suites

Traditional

Multimedia: Digital Photography, Black & White 35MM Film Photography, Ink, Scratch Board, Color Pencils, Watercolor, Oil Pastel, Oil Paint, Acrylic Paint

EXHIBITIONS

BFA Design Exhibition - *Springfield, Missouri*

Illustration Exhibition Student Showcase - *Florence, Italy*